

ABSTRACT

Dela Prastisia. **DEVELOPING ENGLISH CHILDREN STORYBOOK WITH REFERENCE TO SARINAH'S BOOK TO GENDER EQUALITY VALUES INTRODUCTION FOR YOUNG LEARNERS.** Thesis. English Education Study Program Teacher Training and Education College STKIP PGRI Pacitan.

This study was a research and development which had a purpose to reveal the process of developing the learning media such English children storybook entitled "*Grow Up Together*" with reference to Sarinah's book written by Soekarno to introduce and teach about gender equality values for young learners. Given this point, the researcher unearthed the young learners responses toward the existing product in the preceding the English children storybook.

The research was done through two major discussions: (1) product development' stages; (2) and exploration of young learner's responses. These stages are divided to be five stages as follows: (1) analysis; (2) design, (3) development, (4) implementation; (5) and evaluation. All of this development stages resulted the information of quality the product. Moreover, the exploration of young learners' responses was the stages of implementation the product. This stages revealed the positives and negatives responses of the young learners toward the English children storybook. Data collection techniques used in this study included response questionnaires, interviews, observation, and documentation. Meanwhile, data analysis uses product feasibility-level technique.

According to the findings of the research, it can be concluded that (1) An English children's story book entitled "*Grow Up Together*" which aimed to introduce and teach about the values of gender equality for young learners was developed using the ADDIE (Analysis, Design, Development, Implementation, Evaluation) Model procedure; (2) Product quality based on the assessment of design expert, material expert, and teacher got very good criteria, with a total percentage of 93.18%; (3) Product quality based on the student's responses of 17 students got very good criteria, with a total percentage 91.52%.

Keywords : *ADDIE Model, English Children Storybook, Gender Equality, R&D, Sarinah.*