

ABSTRAK

Anggita Rizqi Dwi Cahyani. *Pengembangan Media Pop Up Book Materi Pancasila untuk Meningkatkan Karakter Profil Pelajar Pancasila Siswa Kelas Rendah SD.* Skripsi. Pacitan: STKIP PGRI Pacitan, 2023

Tujuan penelitian ini yaitu: (1) untuk mendeskripsikan prosedur pengembangan media *pop up book* materi Pancasila untuk meningkatkan karakter Profil Pelajar Pancasila siswa kelas rendah SD; (2) untuk mengetahui tingkat kelayakan pengembangan media *pop up book* materi Pancasila untuk meningkatkan karakter Profil Pelajar Pancasila siswa kelas rendah SD; (3) untuk mengetahui tingkat keefektifan media *pop up book* materi Pancasila untuk meningkatkan karakter Profil Pelajar Pancasila siswa kelas rendah SD.

Metode penelitian ini adalah *research and development* dengan model pengembangan Borg and Gall modifikasi Sugiyono (2019) dengan 7 tahapan, yaitu: (1) potensi dan masalah; (2) pengumpulan data; (3) desain produk; (4) validasi desain; (5) revisi desain; (6) uji coba produk; (7) revisi produk. Kelayakan produk ini telah melalui tahapan penilaian ahli media, ahli materi, respon guru dan respon siswa. Keefektifan produk dapat diketahui dari hasil angket observasi terhadap siswa kelas rendah SD. Teknik pengumpulan data pada penelitian ini menggunakan observasi, angket respon, angket observasi, dan dokumentasi. Analisis data menggunakan teknik tingkat kevalidan produk dan analisis data uji.

Hasil penelitian menunjukkan: (1) penilaian ahli media V1 memperoleh rerata 4,53 dengan kategori “Sangat Valid”, penilaian ahli media V2 memperoleh rerata 4,00 dengan kategori “Valid”, rata-rata penilaian ahli media V1 dan V2 memperoleh penilaian 4,27 dengan kategori “Sangat Valid”, penilaian ahli materi V3 memperoleh rerata 4,67 dengan kategori “Sangat Valid”, penilaian ahli materi V4 memperoleh rerata 4,56 dengan kategori “Sangat Valid”, rata-rata penilaian ahli materi V3 dan V4 memperoleh penilaian 4,61 dengan kategori “Sangat Valid”, penilaian respon guru memperoleh rerata 100% dengan kategori “Sangat Layak”, penilaian respon siswa memperoleh rerata 96,8% dengan kategori “Sangat Layak”; (2) tingkat keefektifan media *pop up book* untuk meningkatkan karakter Profil Pelajar Pancasila memperoleh rerata angket observasi sebelum pengukuran sebesar 48,88 dan rerata angket observasi sesudah pengukuran

sebesar 85,38 dengan persentase *N-Gain Score* sebesar 72% yang bermakna “Cukup Efektif”

Kata Kunci: Pengembangan, Media Pembelajaran, *Pop Up Book*, Karakter, Profil Pelajar Pancasila.



ABSTRACT

Anggita Rizqi Dwi Cahyani. The Development of Pancasila Material Pop-Up Book Media to Improve Pancasila Profile Character to the Student at Elementary School. Thesis. Pacitan: STKIP PGRI Pacitan, 2023.

The objectives of this study are: (1) to describe the procedure for developing pop-up book media for Pancasila material to improve the character of the Pancasila Student Profile of elementary school low-grade students; (2) to determine the feasibility level of developing Pancasila material pop-up book media to improve the character of the Pancasila Student Profile of elementary school lower grade students; (3) to determine the level of effectiveness of the Pancasila material pop-up book media to improve the character of the Pancasila Student Profile of elementary school low-grade students.

This research method is research and development with the development model of Borg and Gall modified by Sugiyono (2015) with seven stages, namely: (1) potential and problems; (2) data collection; (3) product design; (4) design validation; (5) design revisions; (6) product trials; (7) Product revisions. The feasibility of this product has gone through the stages of assessment by media experts, material experts, teacher responses, and student responses. The product's effectiveness can be known from the results of observation questionnaires on low-grade elementary school students. Data collection techniques in this study used observation, response questionnaires, observation questionnaires, and documentation; and data analysis using product validity level techniques and test data analysis.

The results showed: (1) V1 media expert assessment obtained an average of 4.53 with the "Very Valid" category, V2 media expert assessment got an average of 4.00 with the "Valid" category, V1 and V2 media expert assessment averaged 4.27 with the "Very Valid" category, V3 material expert assessment obtained an average of 4.67 with the "Very Valid" class, V4 material expert assessment got an average of 4.56 with the "Very Valid" category, the average evaluation of material experts V3 and V4 obtained an estimate of 4.61

With the class "Very Valid," the assessment of teacher responses obtained an average of 100%. With the category of "Very Feasible," the assessment of student

responses got an average of 96.8% with the class "Very Feasible"; (2) the level of effectiveness of pop-up book media to improve the character of the Pancasila Student Profile obtained an average observation questionnaire before evaluation of 48.88 and an average observation questionnaire after evaluation 85.38 with an N-Gain Score percentage of 72% which means "Quite Effective."

Keywords: Development, Learning Media, Pop-Up Book, Character, Pancasila Profile.

