

A STUDY OF MAXIM FOUND ON FACEBOOK GROUP OF INFO@PACITAN: PRAGMATICS POINT OF VIEW

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Abstract: Info@pacitan is the Facebook group that has many cases of fake comments by members. In language, it is called flouting maxim. If that happens continuously, then bad things will happen in worldview of someone. Someone will often lie, do not have manners, and certainly will often have dirty words. This article aims to unearth the flouting maxim occurred by gender and age on Facebook group of Info@pacitan. The researcher uses descriptive-qualitative method with the data by 176 comments on 5 posts of Info@pacitan. In addition, questioner is needed to strengthen data. The result is that the flouting maxim cases mostly found by male over 30 with 107 cases. It is caused the frequency of the comments being more than once. In addition, female in 26-30 are the wisest. Male and female in 21-25 have a high case ratio. The cases of flouting maxim by male are very high and by female are low. Because the male is humorous than female, evidenced by the number of jokes comments. Furthermore, there is no data by male and female above 15 caused by the dominant use on Instagram, Tiktok, and Youtube as social media. In addition, there are some factors of flouting maxim cases. The difference in age and gender is the main factor of flouting maxim cases caused by different experience and sense of humor. Furthermore, different in culture, poor reading, and inappropriate post are also the factor of flouting maxim cases on Info@pacitan.

Keywords: Flouting maxim, Facebook, Info@pacitan

INTRODUCTION

In modern era, people not only communicate by physical reality but also by virtual reality. It means a person can communicate remotely with other people. The virtual reality is called social media that is used by people. There are many social media in the world such as Facebook, Twitter, Instagram, and Youtube.

Facebook is the social media with the most users in the world. It is caused facebook has complete features. The people can post something and other people can like and comments on that post. In addition, people can communicate with other people by chat room. The most of people uses Facebook to find the information. There are many Facebook groups that focused to give information. One of them is Info@pacitan.

Info@pacitan is the Facebook group that is made by Pacitan Government. This group is aimed to share the information about Pacitan regency. In every day, there are 26 new posts on this group. The post is not only by government, but also all the members can give or ask the information about Pacitan. The most activities on this group are selling and asking about the condition of place or tourism object.

However, the problem on this group is many members provide the incorrect information. There are the members give fake information, comments that are not relevant from the post, and comments about the joke that use ambiguous language. It is very annoying. Sometimes a post wants something important to answer.

In language, there is knowledge that studies about it. It is called Pragmatics. According to Yule (1996: 127), pragmatics is the study in linguistics that is focused on 'invisible' meaning or how we recognize what is meant even when it is not actually said (or written). It means someone must learn elements outside the utterance that affect the purpose of the utterance. In pragmatics, there is sub-study that is focused in conversation. That is cooperative principle.

Cooperative Principle leads the participants to make a contribution as is required in a conversation (Grice, 1975: 45). Grice divided the type of cooperative principle into four maxims: 1) maxim of quality, the speaker tells the truth or provable by adequate evidence; 2) maxim of quantity, the speaker is as informative as required; 3) maxim of relevance, the response is relevant to topic of discussion; and 4) maxim of manner, the speaker avoids ambiguity or obscurity, is direct and straight forward. The cases on Facebook group of Info@pacitan are the cases that related with cooperative principle. It is called flouting maxim of cooperative principle.

Cutting (2002: 37) states that flouting maxim is when the speaker does not follow the rules of cooperative principle or its maxim but expects the hearer to appreciate the implicit meaning. It means someone is doing something that is contrary to the rules of cooperative principle such as laying and speaking unclearly. It can certainly be detrimental. People cannot get the information that they want.

Many flouting maxim cases on Facebook group of Info@pacitan can be used as a study in language. There are some aspects that can affect of flouting maxim on Info@pacitan. Moreover, all the gender and age can be included on the group. It can cause differences in perspective between one another. Therefore, the researcher conducts a study of flouting maxim on Info@pacitan Facebook group.

As far as, there are several studies on cooperative principle especially in flouting maxim (see Wulandari, 2018; Hasani, 2019; and Apriyanti, 2019). From three previous studies, two previous studies are about the flouting maxim research on social media. Especially in Apriyanti (2019) who has similarities on Info@pacitan. There are

differences between previous study and this article. Apriyanti (2019) only focus on flouting maxim form on Info@pacitan. However, the researcher is more specific to the gender and age group. In addition, the method is one of differences between previous study and this article. Therefore, from the statement above, the researcher conducts the article entitled “A Study of Maxim Found on Facebook Group of Info@pacitan: Pragmatics Point of View”.

The researcher finds that there are flouting maxims on social media concern especially Info@pacitan viewed from gender and age. Further, this article aims at: 1) revealing the flouting maxims occurred/available on Info@pacitan facebook; 2) unearthing the kind of the flouting maxims viewed from the genders and ages on Info@pacitan facebook; and 3) unearthing the holistic views found in the component of flouting maxim on Info@pacitan facebook.

METHODOLOGY

In this article, the researcher uses the descriptive qualitative. According to Creswell (2008: 46), qualitative research is a type of research in which the researcher is highly dependent on information from the object / participants on: a broad scope, general questions, data collection which mostly consists of words or text from participant, explaining and analyzing words and conduct research subjectively. The type of this study is narrative analysis in linguistics pragmatics field. The main data of this study is from the comments by the members of Info@pacitan Facebook group and questioner. The data was taken from the posts that have many comments on the group in December 2019 – February 2020. The data of this study is in the form of words, phrases, and sentences. Data collecting technique uses document or context analysis that includes finding the comments, writing flouting maxim that found, writing the data of the members, and making questioner.

In qualitative method, the researcher is the main instrument of the study. To find the flouting maxim by the members of Info@pacitan Facebook group, the researcher needs computer or Smartphone that has Facebook application. In addition, the researcher uses the Google Form as the questioner to help collect respondents as data reinforcement. Furthermore, triangulation technique is needed for credibility. The theory is adopted by Yule and Levinson in pragmatics and by Grice in cooperative principle. Moreover, peer review and documentation is needed for data credibility.

Data analysis uses the analysis of Spradley (1980) that includes domain analysis, taxonomic analysis, componential analysis, and conclusion. Domain analysis is used to find the social realm contained in the realm of the study. In addition, taxonomic analysis is used to organize data based on natural categories. Componential analysis is used to translate the data that has been previously processed in the domain and taxonomic analysis. And last, the researcher makes conclusion related with the type of flouting maxim which exist on Facebook group of Info@pacitan based on gender and age.

FINDING AND DISCUSSION

The researcher found 176 flouting maxim by members' comments on Facebook group of Info@pacitan. Subsequently, the researcher presents the data into table 01.

Table 01. The Data of flouting Maxim

Domain	Types of Flouting Maxim				Σ
	QN	QL	RL	MN	
Female (< 15)	-	-	-	-	-
Female (16 – 20)	-	-	-	1	1
Female (21 – 25)	-	1	1	1	3
Female (26 – 30)	-	2	-	1	3
Female (> 30)	6	1	12	6	25
Male (< 15)	-	-	-	-	-
Male (16 – 20)	-	-	-	1	1
Male (21 – 25)	2	4	7	10	23
Male (26 – 30)	1	4	5	3	13
Male (> 30)	15	22	36	34	107
Total	24	34	61	57	176

This table shows the data of flouting maxim by the members of Info@pacitan. From the table, the most flouting maxim is by male (>30). It caused a person has commented more than once on the post.

Context	: <i>Guys, where can I get side dishes cooked in Pacitan?</i>
ST	: <i>Bintang surya</i>
ST	: <i>who asked the person is very spoiled. Even girls don't buy side dishes. What have you been doing all this time?</i>

From this context, there are two comments that are commented by one person. First comment is flouting maxim of quality and second comment is flouting maxim of relevance. It is caused "*Bintang Surya*" is not the restaurant or the place to get the food and satire comment. Additionally, it is found a lot of ambiguous words or sentences that such as "*just inbox, but I do not have, just inbox it*", "*shoot kempling widow*", and "*Gabruuuu, Your question is so loud. Slow down*".

As same as male, female (>30) is the most people that have flouting maxim cases by females' domain. There are 25 cases of flouting maxim by this domain. From the entire domain, flouting maxim of quantity and flouting maxim of manner are the flouting maxim that dominant can be found. However from this domain, flouting maxim of quantity is also dominantly found.

Context	: <i>Guys, where can I get side dishes cooked in Pacitan?</i>
NAA	: <i>Arjowinangun taxi terminal, if in the afternoon many fishes are cooked</i>
AA	: <i>in Senggol market, a lot in the afternoon</i>

From this context, the first comment explains more than the information is needed. The sentence is more effective if describe about the name of restaurant and address. It is contradicts the second comment. The comment did not explain the address. It raises more questions.

Different from the domain (>30), both male and female in 26-30 have fewer cases of flouting maxim. There are only 3 cases by female and 13 cases by male. Flouting maxim of quality is dominant by female. However, flouting maxim of relevance is dominant by male.

Context	: <i>Guys, where can I get side dishes cooked in Pacitan?</i>
MAG	: <i>in hospital</i>
AONJ	: <i>why something like this was posted. ask in the environment around where you live</i>

From this context, the first comment by female and the second comment by male. Female give lie information. Hospital is not the place to get side dishes. However, second comment is emotional comment. It makes the comment not relevant from the context.

Male and female in 21-25 have differences result of flouting maxim. There are only 3 cases of flouting maxim by female and 23 cases by male. Greengross, Silvia, & Nausbaum (2019) stated that male is more humorous than female. Therefore, many joke comments that produced by male.

Context	: <i>I want to ask guys, How many days do you make a SIM by shooting? because I did not pass the test</i>
IYN	: <i>why are you asking here? You can be bitten by a lot of weaver ants so you give up</i>
FBL	: <i>I shot but the bullet ran out</i>
SRI	: <i>Do you play epep games where there are gunshots</i>
NHD	: <i>wiu wiu wiu</i>

From this context, all the comments are flouting maxim of manner. The first comment is by female. In fact, this sentence is an appeal. However, the sentence is too complicated and tends to be ambiguous. Meanwhile, the second, the third, and the fourth comments are by male. The comments are same in jokes form.

Furthermore, both male and female in 16-20 have similarities in number of flouting maxim and kind of flouting maxim. There is only one case of flouting maxim and it is only in flouting maxim of manner.

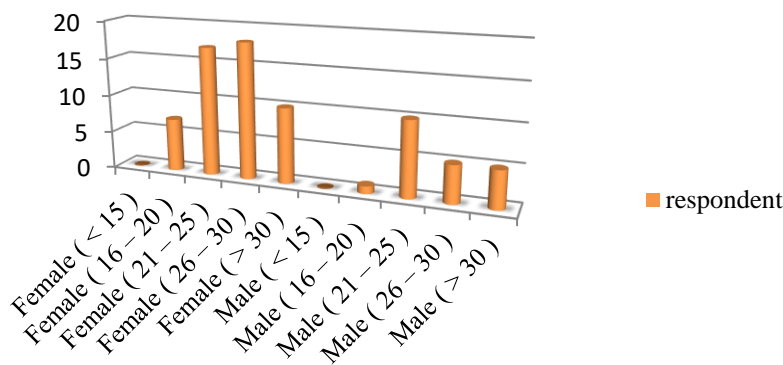
Context	: <i>Guys, where can I get side dishes cooked in Pacitan?</i>
DWS	: <i>in my place, my own cooking, if you want to stir-fry the gnetum leaves</i>
TQ	: <i>many in angkringan, Miss.</i>

From this chart, both the comments are ambiguous. The first comment says in “*in my place*”. There is no explanation about the location. In addition, “*My own cooking*” did not mean if the commenter sell or not. Furthermore, second comment did not explain about the “*angkringan*”. Because the context just moved. There is a kind of cross-culture that must be explained first. Therefore, it can be associated with a flouting maxim of manner.

Different from other domains, there is no case from male and female (<15). Facebook has rule if the minimum age user is 13. It means the users from this domain are rarely found. In addition, the people in this domain are dominant on Instagram, Tiktok, and Youtube as social media.

To strengthen the data, the researcher also conducts a survey via Google Form and distributed it on Facebook. It includes the Facebook group of Info@pacitan. there are 73 respondents who have answered of the questionnaire. The results are presented into chart 01.

Chart 01. The Respondents of the Questionnaire



The chart shows the respondents of questionnaire. Female in 26-30 are the highest respondents of this questioner. It means many people in this domain still use Facebook. Whereas, flouting maxim cases in this domain is low. From the questionnaire, many people in this domain need information about job vacancy. Many responds from this domain said if they feel a lot of comments are rude on Info@pacitan. Meanwhile, there are no many respondents by male (>30). Whereas, many cases of flouting maxim produced by this domain. There is possibility if this domain lack understanding in technology. It includes less understanding about the effect on social media. As same as the cases of flouting maxim, there is data from the domain (<15).

From the data found, differences in age and gender is the main factor of flouting maxim on Info@pacitan. Differences in age for the members caused no synchronization between a question and an answer. It is due to different cultures and experiences at every age. In addition, male is more humorous than female.

The other factors of flouting maxim cases on Info@pacitan are differences in culture, poor reading, and inappropriate posts. Pacitan Regency consists of 12 Sub-districts. It makes a striking cultural difference from each region. There are several different languages in each region. Like the word "*nganjok*" in the eastern Pacitan which means down, however in Pacitan downtown the word down means "*mudun*". It makes some words seem ambiguous when read by others who are not from the area. Whereas, there were several respondents who answered that were not in accordance with the instructions. Although only partially, but it could be one reason for the discovery of flouting maxim in this group. And the last, "someone does not pass the drive license test" is an example of inappropriate post on Info@pacitan. It is very illegal. That post caused a lot of bullying and joking.

CONCLUSION AND SUGGESTION

Conclusion

After research findings, it can be concluded that: (1) there are 176 cases of flouting maxim consisting of 1 case by female (16-20), 3 cases by female (21-25), 3 cases by female (26-30), 25 cases by female (>30), 1 case by male (16-20), 23 cases by male (21-25), 13 cases by male (26-30), and 107 cases by male (>30); (2) male (>30) are the highest cases of flouting maxim. It is caused a person can comment more than once. In

addition, female (26-30) are the wisest. It caused many people still use Facebook however less cases of flouting maxim. Male and female (21-25) have a high case ratio. The cases of flouting maxim by male are very high and by female are low. It is caused the male is humorous than female, evidenced by the number of jokes comments. Furthermore, there is no data by male and female (<15). It is caused this domain are dominant on Instagram, Tiktok, and Youtube as social media; (3) the factors of flouting maxim cases on Info@pacitan consist of different in age, different in gender, different in culture, poor reading, and inappropriate post. Differences in age and gender are the main factor of flouting maxim cases. It is caused differences in experiences and sense of humor. In addition, Pacitan has 12 sub-district that make different in culture especially by language and perspective. Poor reading and inappropriate post are the factors that make the members commented not relevant on the topic.

Suggestion

At the end of this article, the researcher provides various suggestions. Lots of linguistics research especially in pragmatics makes this science also very important for academic society. In the technology era, language is not only found in the real context. However, it is also on social media. Therefore, the researcher aims to notice what language phenomena found on social media. Henceforth, the existence of this article is expected to be able to provide benefits for other researchers in the future to make better reference. Therefore, the study of languages on social media can be developed by other researchers. In addition, this article is expected to educate the readers and community especially the members of Info@pacitan to be more careful in posting something and giving comments in social media.

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