

ABSTRAK

Muhammad Aji Saputra. *Pengembangan Media Buku Saku Bermuatan Keunggulan Seni Tari Lokal Kabupaten Pacitan untuk Meningkatkan Apresiasi Budaya pada siswa SD.* Skripsi. Pacitan: STKIP PGRI Pacitan, 2023.

Penelitian ini bertujuan untuk mendeskripsikan : (1) prosedur pengembangan media buku saku untuk meningkatkan apresiasi budaya siswa; (2) kelayakan pengembangan media buku saku untuk meningkatkan apresiasi budaya siswa; (3) hasil pengembangan media buku saku untuk meningkatkan apresiasi budaya siswa

Jenis penelitian ini *research and development* (R&D) dengan model pengembangan 4D. Langkah-langkah yang ditempuh meliputi (a) pendefinisian, (b) perancangan, (c) pengembangan dan, (d) penyebaran. Produk diuji cobakan kepada 4 siswa kelas 3 sekolah dasar dalam uji coba kelompok kecil. Kelayakan produk didasarkan pada hasil penilaian ahli materi, ahli media, ahli bahasa, serta respon dan apresiasi kelas 3 sekolah dasar sebagai subjek uji coba. Teknik pengumpulan data dengan menggunakan observasi, wawancara, angket, dan dokumentasi. Analisis data menggunakan teknik tingkat kevalidan produk dan analisis data uji coba.

Hasil penelitian menunjukkan bahwa: (1) media buku saku untuk meningkatkan apresiasi budaya siswa telah dikembangkan dengan model pengembangan 4D dengan uji coba dan validasi ahli; (2) Media buku saku layak berdasarkan penilaian ahli materi dengan rata-rata skor 4 “Valid”, penilaian ahli media dengan rata-rata skor 4,11“Vaild”, penilaian ahli bahasa dengan rata-rata skor 3 “ Cukup Valid”, dan penilaian siswa dalam uji kelompok kecil dengan rata-rata 4 “Valid” (3) media dinyatakan efektif berdasarkan pencapaian apresiasi budaya siswa yang mencapai nilai sebesar 100%

Kata Kunci: buku saku, seni tari, apresiasi budaya lokal

ABSTRACT

Muhammad Aji Saputra. *The Development of Pocketbook Media Filled with the Excellence of Pacitan District Local Dance to Increase Cultural Appreciation in Elementary School Students.* Thesis. Pacitan: STKIP PGRI Pacitan, 2023.

This study aims to describe: (1) the procedure for developing pocketbook media to increase students' cultural appreciation; (2) the feasibility of developing pocketbook media to increase students' cultural appreciation; (3) the results of the development of pocketbook media to increase students' cultural appreciation.

This type of research is research and development (R&D) with the 4D development model. The steps taken include (a) definition, (b) design, (c) development, and (d) deployment. The product was tested on four grade 3 elementary school students in a small group trial. The feasibility of the product is based on the results of the assessment of material experts, media experts, and linguists, as well as the response and appreciation of grade 3 elementary schools as test subjects. Data collection techniques using observation, interviews, questionnaires, and documentation. Data analysis uses product validity level techniques and trial data analysis.

The results of the research showed that (1) the pocketbook media to increase students' cultural appreciation has been developed using the 4D development model with trial and expert validation; (2) the pocketbook media is appropriate based on the assessment of material experts, with an average score of 4 "Valid," the assessment of media experts with an average score of 4.11 "Valid," the assessment of linguists with an average score of 3 "Valid Enough," and student assessment in small group tests with an average of 4 "Valid"; (3) the media is declared effective based on the achievement of students' cultural appreciation which achieves a value of 100%.

Keywords: Pocket Book, Dance, Appreciation of Local Culture