

ABSTRAK

Ina Yatul Nur Afifah. *DINAMIKA PERKEMBANGAN KOPERASI ISM (IKHTIAR SWADAYA MANDIRI) MANGGARSARI SERTA DAMPAK SOSIAL, EKONOMI, DAN BUDAYA PADA ANGGOTA PETANI GULA KELAPADI DESA MANTREN KECAMATAN KEBONAGUNG.* Skripsi. Pacitan: STKIP PGRI Pacitan, 2024.

Penelitian ini bertujuan untuk (1) mengetahui serta menganalisis proses berdirinya koperasi ISM (Ikhtiar Swadaya Mitra) Manggarsari; dan (2) dinamika perkembangan koperasi, dampak sosial, ekonomi, dan budaya terhadap anggota petani gula kelapa.

Metode yang digunakan dalam penelitian ini adalah metode penelitian kualitatif. Objek penelitian adalah Koperasi ISM (Ikhtiar Swadaya Mandiri) Manggarsari di Desa Mantren, Kecamatan Kebonagung; dengan subjek dalam penelitian yaitu masyarakat anggota petani gula kelapa. Pengumpulan data dilakukan melalui observasi, wawancara, dan dokumentasi. Teknik analisis data pada penelitian meliputi reduksi data, penyajian data atau display, kesimpulan, dan verifikasi data.

Hasil penelitian menunjukkan bahwa Koperasi ISM (Ikhtiar Swadaya Mandiri) Manggarsari di Desa Mantren Kecamatan Kebonagung dibentuk untuk membantu pengrajin gula kelapa menghadapi masalah ekonomi. Koperasi ini bertujuan meningkatkan nilai jual gula kelapa dan kesejahteraan anggotanya. Sejak didirikan, koperasi ini telah mengalami perkembangan signifikan, memberikan dampak positif pada anggotanya melalui peningkatan partisipasi, pemberdayaan, serta program pendidikan dan pelatihan. Koperasi ISM Manggarsari telah berhasil mencapai tujuan utamanya dalam memberdayakan anggota dan meningkatkan kesejahteraan mereka.

Kata Kunci:

Koperasi, Dinamika, Dampak, Desa Mantren.

ABSTRACT

Ina Yatul Nur Afifah. DYNAMICS OF THE DEVELOPMENT OF THE MANGGARSARI ISM COOPERATIVE (IKHTIAR SWADAYA MANDIRI) AND THE SOCIAL, ECONOMIC, AND CULTURAL IMPACT ON MEMBERS OF BROWN SUGAR FARMERS IN MANTREN VILLAGE, KEBONAGUNG DISTRICT. Thesis. Pacitan: STKIP PGRI Pacitan, 2024.

This research aims to (1) examine and analyze the process of establishing the ISM (Ikhtiar Swadaya Mandiri) Manggarsari Cooperative and (2) investigate the dynamics of its development as well as the social, economic, and cultural impacts on brown sugar farmer members.

The research employs a qualitative method, focusing on the ISM Manggarsari Cooperative located in Mantren Village, Kebonagung District. The research subjects are members of the brown sugar farming community. Data collection was conducted through observation, interviews, and documentation. Data analysis involved techniques such as data reduction, data presentation, conclusion drawing, and data verification.

The findings reveal that the ISM Manggarsari Cooperative was established to address economic challenges faced by brown sugar craftsmen. Its objectives include enhancing the market value of brown sugar and improving member welfare. Since its inception, the cooperative has seen substantial growth, positively impacting its members through increased participation, empowerment, and various educational and training programs. The ISM Manggarsari Cooperative has successfully fulfilled its primary goal of empowering members and enhancing their overall well-being.

Keywords:

Cooperatives, Dynamics, Impact, Mantren Village.