ABSTRACT

Resi Wulandari. AN ANALYSIS OF THE USE OF CODE-SWITCHING ON THE FILM

"MY NERD GIRL" DIRECTED BY KUNTZ AGUS. Thesis. Pacitan: STKIP PGRI

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Code-switching in sociolinguistics is oral communication with a switch and

mixing the words, phrases, and clauses in another language of some situation. It occurred

in the various areas of communication. This research discussed code-switching in the

film series "My Nerd Girl." The aims of this research are (1) to identify the types of code-

switching used in the film My Nerd Girl directed by Kuntz Agus and (2) to find out the

hidden meaning of the code-switching function used in the film My Nerd Girl directed by

EGURUAN DAN

Kuntz Agus.

This research used descriptive qualitative. The primary data for this research was

obtained from the film series "My Nerd Girl." The form of data relied on human

instruments, library research, and a small set of data sources. The technique used in

gathering and analyzing the conte<mark>nt o</mark>f the text. The data validation of this research used

triangulation. There were three steps to analyzing data: data collection, data selection,

data display, and conclusion.

The result of this research was 37 data points, which were divided into three types

of code-switching. The 37 data were divided into three types of code-switching: (1) tag

switching 2 data, (2) inter-sentential switching 0 data, and (3) intra-sentential switching

35 data. The dominance of the research is man and girl. Three factors that influence

code-switching are social factors, cultural factors, and individual factors. Three reasons

for code-switching were the inability to express something in one particular language,

expressing solidarity, and variation of formality.

Keywords: sociolinguistics, code-switching, film series, reason