

## ABSTRACT

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This study aims to find out an acronym usage in Twitter account uploads and the implicit meaning contained in the acronym. There are three accounts used in this study: Donald Trump, Rick Wilson, and Jake Tapper. They are public figures whose accounts always writes a tweet using an acronym.

This study used descriptive qualitative method. Researchers used Twitter posts from Donald Trump, Rick Wilson, and Jake Tapper as data. The number of data were 18 Twitter posts consist of three accounts. Each account has 6 data acronyms examined.

The researcher found the type of implicit meaning in the acronym, referential meaning (10), organizational meaning (3), and situational meaning (5). The most appropriate type in this data was implicit referential meaning. It appears that the three accounts more often show meanings that can be seen in general. Besides, the research also analyzed social communication effect of Twitter user interested used acronym on Twitter. The description is obtained from observations by take the data directly on social media Twitter.

**Keywords:** Acronym, implicit meaning, social communication