

## ABSTRAK

**Avy Triastanti.** Analisis *Usability* Pada *Website* Prabangkaranews.net Menggunakan Metode *Heuristic Evaluation*. Skripsi. Pacitan: STKIP PGRI Pacitan, 2019.

Penelitian ini bertujuan untuk mengetahui hasil analisis web *usability* pada *Website* prabangkaranews.net berdasarkan *Heuristic Evaluation* dan Untuk menghasilkan rekomendasi berdasarkan hasil analisis, sebagai masukan perbaikan dalam pengembangan kualitas web *usability* pada *website* prabangkaranews.net.

Penelitian ini merupakan Penelitian Kualitatif. Metode pengumpulan data menggunakan metode kuesioner dan wawancara dengan sampel 35 responden. Sampel pengambilan responden dilakukan dengan teknik *Random Sampling*.

Teknik analisa data menggunakan bantuan Program Microsoft Excel. Hasil analisis data menyimpulkan bahwa *website* prabangkaranews.net belum memenuhi faktor *usability* sehingga perlu dilakukan pembaharuan.

**Kata Kunci:** *Website, Usability, Heuristic Evaluation*



## ABSTRACT

**Avy Triastanti.** *Usability Analysis on the Prabangkaranews.net Website Using the Heuristic Evaluation Method. S1 Thesis. STKIP PGRI Pacitan, 2020.*

*This study is aimed our revealing the results of the web usability analysis on the prabangkaranews.net website based on Heuristic Evaluation and to produce recommendations based on the results of the analysis. It is carried out to provide evaluation and suggestion for improvement in developing the usability web of the prabangkaranews.net website.*

*In harmony with the concerns, the qualitative research design is employed. Further, the methods of data collection uses questionnaires and interviews where the sample consist of 35 respondent. The sample of respondent was taken by using random sampling technique.*

*The data analysis technique user Microsoft Excel Program. The result of the data analysis concluded that the prabangkaranews.net website had not met the usability factor so that it needed to be updated.*

**Key Word:** *Website, Usability, Heuristic Evaluation*

