

ABSTRAK

Poin Agus Pangestu. *Pengembangan Media Poster Edukasi Kesiapsiagaan Bencana untuk Siswa Sekolah Dasar.* Skripsi. Pacitan: STKIP PGRI Pacitan, 2022.

Penelitian dan pengembangan ini bertujuan untuk mengetahui: (1) prosedur pengembangan media poster edukasi kesiapsiagaan bencana untuk sekolah dasar; (2) tingkat kelayakan pengembangan media poster edukasi kesiapsiagaan bencana untuk siswa sekolah dasar.

Penelitian ini termasuk *Research and Development* (R&D) menggunakan model pengembangan ADDIE yang dikembangkan oleh Dick & Carry (1996). Peneliti membatasi dari kelima tahapan menjadi 4 tahapan langkah penelitian yang dilaksanakan meliputi: (1) tahap analisis (*Analyze*), (2) tahap desain (*Design*), (3) tahap pengembangan (*Development*), (4) tahap pelaksanaan (*implementation*). Produk dari penelitian ini telah diuji validasi oleh 5 ahli yang terdiri dari ahli media, ahli materi, dan ahli bahasa serta dilakukan FGD (*Focus Group Discussion*) skala kecil dengan beberapa mahasiswa dari Universitas Sebelas Maret.

Hasil penelitian menunjukkan bahwa: (1) Media poster edukasi kesiapsiagaan bencana untuk sekolah dasar telah dikembangkan melalui 4 tahap model pengembangan ADDIE yang dikembangkan oleh Dick & Carey; (2) hasil penilaian ahli media diperoleh rata-rata 4,8 dengan kategori “Sangat Valid”, penilaian dari ahli materi diperoleh rata-rata 5 dengan kategori “Sangat Valid”, dan penilaian dari ahli bahasa diperoleh rata-rata 4,68 dengan kategori “Sangat Valid”.

Kata Kunci: Edukasi, kesiapsiagaan bencana, pengembangan, poster

ABSTRACT

Poin Agus Pangestu. *Developing Disaster Preparedness Educational Poster Media for Elementary School Students. Thesis. Pacitan: STKIP PGRI Pacitan, 2022.*

This research and development aim to determine: (1) the procedure of developing educational poster media for disaster preparedness for elementary schools; (2) the feasibility level of developing disaster preparedness educational poster media for elementary school students.

This research was included in Research and Development (R&D) using the ADDIE development model developed by Dick & Carry (1996). Researchers limit the five stages to 4 stages of research steps carried out including: (1) the analysis stage, (2) the design stage, (3) the development stage, (4) the implementation stage. The product of this research has been validated by 5 experts consisting of media experts, material experts, and linguists and conducted a small-scale FGD (Focus Group Discussion) with several students from Sebelas Maret University.

The results showed that: (1) Disaster preparedness educational poster media for elementary schools had been developed through 4 stages of the ADDIE development model developed by Dick & Carey; (2) the results of the media expert's assessment obtained an average of 4.8 with the "Very Valid" category, the assessment of the material expert obtained an average of 5 with the "Very Valid" category, and the assessment of the linguist obtained an average of 4.68 with "Very Valid" category.

Keywords: *Educational, disaster preparedness, development, poste*